Creating commercial climate services – lessons learned from the Klimaspring campaign

Mikkel A. Thomassen,
Ph.D. founding partner, Smith Innovation
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KLIMASPRING
CLIMATE ADAPTATION TECHNOLOGIES → A NEW CITY
SMART REALTIDSSTYRING AF VANDSYSTEMER
A MIKE Urban solution - Controlling water in the drainage system
SCALGO LIVE

An interactive browser-based application that allows for assessment and monitoring of flood risk based on high-resolution terrain data
SAMVEJR
Online platform linking digital tools with social action making it easier taking part in local climate adaptation
We need to build the infrastructure to build the infrastructure
ABOUT PEOPLE
- Social science
- Meaning
- Subjects
- To influence

ABOUT THINGS
- Technical science
- Function
- Objects
- To predict
Physical infrastructure

Decision making infrastructure

Need

Plan

Design

Problem-owner

Inputs

Burning platform

Acceleration

License to operate

Plan

Physical infrastructure

Inputs

Facility

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Innovating construction
Preject

Maturing ideas and teams the fast way by:

- Investigating the challenge before formulating the solution with a cross disciplinary approach
- Establishing a close development relation between key-partners and stakeholders
- Expand the solution space by formulating several conceptual approaches
- Identifying the most promising solution and describing a road map for the development project

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Typical project process

Workshop 1
Understanding the challenge and opening the solution space

Workshop 2
Testing ideas according to the market and customers

Workshop 3
Qualifying and prioritizing ideas. Developing project plan

Participants:
• 12-16 pers. – they all participate in the whole process.
• Covering competences within product development, sales, production and business
• Representatives from both potential clients, users and the company
Methodology on how to support the development of later stage climate adaptation technologies

Coming soon: ‘Klimaspring – A Case Study in Facilitating New Rain Water Management Solutions’

Resilient Cities Book Series